

Patricia Cobián González

Member of the Supervisory Board, Telefónica Deutschland Holding AG

Chief Financial Officer (CFO), Telefónica UK Limited



Patricia Cobián is member of the Supervisory Board of Telefónica Deutschland Holding AG since 2012.

She was appointed Chief Financial Officer (CFO) and statutory director Telefónica UK Limited in September 2016. Her area of responsibility includes Strategy, having been Telefónica UK Limited's Strategy & Transformation Director since September 2014 and up to her appointment as Chief Financial Officer (CFO). She is also statutory director of Telefonica Europe plc.

Before joining the Telefónica UK Limited leadership team, Patricia Cobián played an important role in the post-merger integration planning of Telefónica Deutschland with E-Plus through to deal completion. Prior to this, she was the Director for Business Development in Telefónica Europe plc, where she also led strategy, marketing innovation and played a key role in the spectrum auctions, infrastructure sharing deals and key acquisitions and divestitures in the region. She joined the Telefónica Group in 2006 as Vice President (VP) Strategy and Development for Telefónica Europe plc.

Patricia Cobián has deep expertise in the Technology, Media, and Telecommunications (TMT) space with more than 15 years track record. She was named a Young Global Leader by the World Economic Forum in 2014 and she was appointed Strategic Adviser to Lumia Capital, an expansion-stage Venture Capitalist (VC) in January 2016. She is currently Advisory Board Member of Lumia Capital LLC.

Before joining Telefónica group, Patricia Cobián was a consultant with the TMT and Corporate Finance practices of McKinsey & Company, working with clients in Europe, LatAm and the US. She started her career in Hewlett-Packard and holds an MSc (*Master of Science*) in Industrial Engineering from Universidad Pontificia Comillas-ICAI (Madrid).

She was born in Madrid in 1975. She is married and mother of three young children.